

Peninsula Bicycling Association (PBA)

PBA Board Meeting of: February 5, 2023

Called to Order at 7:04 pm

In Attendance: Carlton Foster
Robb Myer
Rob Liles
Tom Carmine
Kim Collins
Tom Bauer
Jane Elkin
Tregg Hartley
Chip Williams

President's Report (Carl Foster)

- Surry Century - has been a challenge making headway on planning and route recon. Regretfully recommended abandoning the event this year
- Smithfield Challenge volunteers needed (May 27, 2023); considering changing gathering/picnic location (?)
- Rob Liles – Received the list of items purchased for Awards Dinner (Feb 13); Clarified w/ Robb Myer that he'll put the plaques together (4 to 5 total for volunteers and members being recognized); Expectation is that he should not have to pay out of pocket for materials related to this project.

Secretary's Report (Kim)

- Moved to approve January 2023 meeting minutes. January meeting minutes approved.
- Received guidance to convert final version to PDF and post on the website for all members to view.

New Business

- PBA Gear shop closes at midnight tonight
- Weekend after July 4th ride (July 8, 2023) - Rob Liles will take charge of selecting a new location due to congestion at Fort Monroe. Will discuss with Michelle, Traditions Brewing Company. We would have different routes than the National Bike Month kick-off" event on April 30.

Treasurer Report (Tom Carmine)

- \$570 received in membership dues.
- Ending balance January 31 - \$12,895.64.
- Paid insurance in February in the amount of \$2,478.56 for 292 members.
- Inactive members are archived .
- Reminder emails are sent to members as their renewal approaches, then another email to member is generated if the renewal date passed and member did not renew. Member is then moved to archive database.

Rides Director (Robb Myer)

- Need to schedule a Ride Director meeting, location will be Sister Cities of NN.
- Tidewater Striders run club support route changed started from Hampton Community Center Withdrew their request for support.
- Registration is open for bike marshal support for One City Marathon.

Tregg Hartley

- Planning Ride Leaders training for one evening in City Center (2 hours).
- Working with City of Hampton on a Smart Cycling class to be held on a Saturday.
- Following legislation in General Assembly affecting the bicycling community.
- Mercury Blvd going into Ft. Monroe now has a bike lane in place.

Program Director (Chip Williams)

- 1 update to calendar (Seagull Century in MD Eastern Shore).

Community Outreach Volunteer (Tom Bauer)

- Dropped off donations from Christmas party at Williamsburg Co-op.

Newsletter (Jane Elkin)

- March 1 target date to publish next newsletter; Input request announced in last week's email blast to all members.
- Is working on format that is desktop and mobile friendly.

Awards/Recognitions (Robb Myer)

- Volunteer needed to check attendees in, distribute stickers, raffle tickets and swag bags (50 available).
- Gift cards needed for Sandy Butler and volunteers.
- Free dues for top ride leaders.
- Will give away extra bike stand.
- Detailed list sent to Tom C for action.
- Event to include a mini business meeting; introduce the new Wild Apricot app and have attendees practice using it. Email invites went out from the vendor this past week for members to download, sign in, and sign up for events. Once you load the app, it says Wild Apricot, has a very generic looking face until you log in. Once you log in, you will see PBA information. When you register for an event, the app generates a "ticket" for the event. Can also manage your account, pay dues.
- City Cycling National Bike Month challenge May 1 – 21.
- 30-day Guest Membership promotion – discuss in a separate meeting the pros and cons and how it will affect members in key leadership positions as well as insurance. Introduced a motion to form a committee to explore this option (Robb, Rob, Tom C., Rich).

March meeting is March 5th at 7:00 pm

Meeting adjourned at 8:58 pm.